



Silly Stringy Springy Bath Jelly Putty

ASTON LR114/15



Touch it - it's gluey and stringy

Tap it - it's a bouncy jelly

Scoop it - it's a squishy putty

Roll it - it forms a soft springy ball

*Add water - it's a gentle foaming
cleansing gel that leaves skin feeling silky soft*

*Get dirty, get clean,
have fun in between!*



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PHASE	INGREDIENT	SUPPLIER	%	COMPOSITION	FUNCTION
A	D.I. WATER		43.35	Aqua	Solvent
A	DERMOTHIX 75L	Aston/ Alzo International	5.50	Disteareth-75 IPDI, Glycereth-7 Caprylate/Capratae, Aqua	Viscosity builder and rheology modifier for surfactant systems. Provides the unique jelly-putty texture when combined with Romol MAP30K.
A	ROMOL MAP30K	Aston/ Eleco Chemical	50.00	Potassium Laureth Phosphate	Mild surfactant with good foam generating capacity. It leaves a comfortable, refreshing skin feel after cleansing. 30% active. Provides the unique jelly-putty texture when combined with Dermothix 75L.
A	EUXYL K712	Schülke & Mayr	0.80	Aqua, Sodium Benzoate, Potassium Sorbate	Preservative
A	CI 14700, 0.5% SOLUTION		0.15	Aqua, CI 14700 (Red 4)	Red 4 dye to colour the bulk formulation
A	FRAGRANCE		0.20	Parfum	Sweet rhubarb fragrance

METHOD

1) Combine all ingredients and propeller stir at 150-200 rpm for several minutes until a smooth, homogeneous gel forms.

